

3rd

Annual Service-Learning
& the Arts Conference

Arts, Culture, & Community: A Service-Learning Approach



Sarasota, Florida • February 3-5 2005



RINGLING SCHOOL
OF ART AND DESIGN

The John and Mable
Ringling Museum
of Art

Welcome. . .

. . . to Sarasota and the 3rd Annual Service Learning & the Arts Conference. Several partners of the Florida Alliance for Student Service are excited to collaborate with The John and Mable Ringling Museum of Art and The Ringling School of Art & Design to provide the workshops, trainings, and networking opportunities in which you are about to participate. Local-, state-, and national-level experts are here to share their experiences and insights to help you construct your ideas, promote your efforts, and expand your projects.

For the past two years, the Service-Learning & the Arts Conference had been targeted towards the K-12 audience. This year, with the interest and commitment of our partners, our vision has expanded to include fellow colleagues at the higher education level. Our conference theme, "Arts, Culture, and Community: A Service-Learning Approach," promotes the hope that all arts, all cultures, and all communities in the academic and non-profit sector may one day share in a vision of service-learning through civic engagement.

We invite you to participate and reflect in as many sessions as you can attend. Our outstanding workshops will take you through a journey of philosophical dialogue, applied research, and practical applications. We look forward to spending the next few days with you in creative exploration.

Sincerely,

Min

Min Cho
Associate Director, Florida Learn & Serve

Many thanks to all of our conference partners: The John and Mable Ringling Museum of Art, The Ringling School of Art and Design, Florida Campus Compact, and Title IV Community Service Grants.

Agenda-At-A-Glance

Thursday, February 3 at The Ringling Museum of Art

5:00 p.m.	Busses depart from hotels to the Ringling Museum*
5:40 p.m. - 6:20 p.m.	Buffet Dinner
6:20 p.m. - 7:10 p.m.	Keynote Speakers
7:15 p.m. - 8:00 p.m.	Guided Museum Gallery Tour
8:15 p.m. - 8:30 p.m.	Load busses
8:30 p.m.	Busses depart for hotels

Friday, February 4 at The Ringling School of Art & Design

7:00 a.m.	Busses depart from hotels to Ringling School
7:30 a.m. - 10:00 a.m.	Registration (outside Roskamp Center: Illustration Studio A)
7:45 a.m. - 8:30 a.m.	Full Breakfast (Hammond Commons)
8:30 a.m. - 10:00 a.m.	Opening Session (inside Roskamp Center: Illustration Studio A)
10:00 a.m. - 10:15 a.m.	Break with refreshments (Whitaker Bayou Studios: Trustees Studio F)
10:15 a.m. - 11:45 a.m.	Sessions 1
11:45 a.m. - 1:30 p.m.	Lunch and Keynote (inside Roskamp Center: Illustration Studio A)
1:30 p.m. - 1:45 p.m.	Break
1:45 p.m. - 3:15 p.m.	Sessions 2
3:15 p.m. - 3:30 p.m.	Break with refreshments (Whitaker Bayou Studios: Trustees Studio F)
3:30 p.m. - 5:00 p.m.	Sessions 3
5:30 p.m.	Busses depart for hotels and St. Armands Circle
6:00 p.m. - 9:00 p.m.	Optional evening activity at St. Armands Circle (restaurant/shopping area)
9:00 p.m.	Bus departs St. Armands Circle for hotels

Saturday, February 5 at The Ringling School of Art & Design

7:00 a.m.	Busses depart from hotels**
7:45 a.m. - 8:30 a.m.	Continental Breakfast (Hammond Commons)
8:30 a.m. - 10:00 a.m.	Sessions 4
10:00 a.m. - 10:15 a.m.	Break
10:15 a.m. - Noon	Closing Session (inside Roskamp Center: Illustration Studio A)
12:30 p.m.	Busses depart for hotels

***Due to limited conference parking and heavy traffic, conference participants are strongly encouraged to ride busses provided for your convenience.**

****Busses will not return until after 1 p.m. Please make prior arrangements for hotel check-out. Your luggage may be held at your hotel's bellman stand.**

General Information

Transportation

Chartered busses are available for transportation from all three hotels to all conference activities. Please review page 3 for bus schedules.

Parking at the Ringling Museum of Art and The Ringling School of Art and Design is limited. However, if you prefer to drive, parking at the Ringling Museum of Art is available in their visitor parking lot. Parking at the Ringling School of Art and Design is next to the Arland and Sally Christ-Janer Center, which is highlighted on the site map located on the back cover of the conference program.

Registration

Nametags will be available at Thursday night's reception at the Ringling Museum. At the conclusion of the reception and before you leave the Ringling Museum, you will receive a conference bag filled with program materials. At this point, you are considered registered and are not required to register on Friday morning.

For those not attending Thursday night's reception, registration materials and nametags will be available at the registration desk Friday morning at the Ringling School of Art and Design, Roskamp Center: Illustration Studio (A) from 7:30 a.m. to 10:00 a.m.

You must have a name badge to gain entrance to the conference and for all conference meals.

For conference payment, see below.

Onsite Payment

Conference payments will be accepted Thursday evening and Friday morning by check only. Please have a copy of the registration confirmation invoice, the full name(s) of the participant(s), and the school/organization of which you are submitting payment. Checks should be made payable to FSU Research Foundation, FEID # 59-3211153.

Thursday evening payments may be made at the Ringling Museum of Art from 5:40 p.m. to 6:30 p.m. in the courtyard, adjacent to the nametag table.

Friday morning payments may be made at the Ringling School of Art and Design from 7:30 a.m. to 10:00 a.m., at Roskamp Center: Illustrations Studio (A).

Friday Night Evening Activity (Optional)

Visit St. Armands Circle - an island shopping center just over the Sarasota Bay. St. Armands, a circle of over 130 fine shops and gourmet restaurants, is renowned as a market place with a continental flavor, charm, and graceful synthesis of past and present. Lush tropical plantings, courtyards and patios, antique statuary and contemporary architectural design, skillfully contribute to an international atmosphere of friendly warmth, enduring elegance, and timeless style. Relax in the restaurants, explore the shops - from trinkets to treasures, gourmet snacks to candlelight feasts. Brochures can be found in your registration bag.

Busses will depart from the Ringling School of Art and Design at 5:30 p.m., drop off at St. Armands Circle at approximately 6:00 p.m., depart St. Armands Circle at 9:00 p.m., and then head back to the three hotels.

Display/Break Room

Visit the conference display room at Whitaker Bayou Studios: Trustees Studio (F) to network with other participants, view poster displays, and enjoy refreshments. The display room will be open throughout the course of the conference with snacks available during the Friday morning and afternoon breaks.

Bus Schedule

We will have a bus dedicated to each of our conference hotels. Travel times from the Holiday Inn and the Fairfield Marriot to the conference sites are approximately 20 minutes without traffic. However, due to travel departures during rush hour, we have added additional time for traffic.

Note: RSAD = Ringling School of Art and Design

Holiday Inn, Lakewood Ranch and Marriott Fairfield Inn & Suites

Thursday, February 3, 2005

5:00 p.m. Depart Hotel	5:40 p.m. Arrive at Ringling Museum
8:30 p.m. Depart Ringling Museum	9:00 p.m. Arrive at Hotel

Friday, February 4, 2005

7:00 a.m. Depart Hotel	7:40 a.m. Arrive at RSAD
5:30 p.m. Depart RSAD at Old Bradenton Road between the Christ-Janer Center and Whitaker Bayou Studios	6:10 p.m. Arrive at Hotel

Saturday, February 5, 2005

7:00 a.m. Depart Hotel (please make luggage storage arrangements with the hotel)	7:40 a.m. Arrive at RSAD
12:30 p.m. Depart RSAD	1:00 p.m. Arrive at Hotel

Wellesley Inn

Thursday, February 3, 2005

5:30 p.m. Depart Hotel	5:40 p.m. Arrive at Ringling Museum
8:30 p.m. Depart Ringling Museum	8:40 p.m. Arrive at Hotel

Friday, February 4, 2005

7:30 a.m. Depart Hotel	7:40 a.m. Arrive at RSAD
5:30 p.m. Depart RSAD at Old Bradenton Road between the Christ-Janer Center and Whitaker Bayou Studios	5:40 p.m. Arrive at Hotel

Saturday, February 5, 2005

7:30 a.m. Depart Hotel (please make luggage storage arrangements with the hotel)	7:40 a.m. Arrive at RSAD
12:30 p.m. Depart RSAD	12:40 p.m. Arrive at Hotel

Friday, February 4, 2005
10:15 a.m. - 11:45 a.m.

Service Learning Philosophy:

Room: Christ-Janer 1

The Why Behind Service Learning

Why are we doing what we do and where does service learning fit in? What are the philosophies and theories that can inform and elucidate our work? This interactive session will examine philosophical frameworks from a range of disciplines and connect them to the arts. Participants will locate themselves and their work in terms of developmental learning, research, knowledge acquisition and the cycles relevant to community partners. The results can help to clarify the best type of service learning experience for specific students, partners and programs.

Presenter: *Susan Agre-Kippenhan, Fine Arts Chair, Portland State University, Portland, OR*

Grant Development

Room: Christ-Janer 3

Just like Alice in Wonderland, we often ask, "Where shall I begin?" In response, the King said, "Begin at the beginning and stop when you get to the end." This session will focus on grant development, grant components, ethics, dos and don'ts, and the review process. It will also include information about a number of grants that are available to support service learning and the arts. Participants will also discuss grant opportunities appropriate for the arts. At the conclusion of the session, participants will agree with Hamlet's quote, "Though this be madness, yet there is method in it."

Presenter: *Phyllis Renninger, Director of Resource Development, Florida Community College at Jacksonville, Jacksonville, FL*

Service-Learning 101 for Kindergarten-Higher Education

Room: Christ-Janer 4

If you are new or fairly new to service learning, this session will provide you with a strong foundation in this methodology. Participants will gain practical service-learning strategies; understand basic concepts, rationale, and goals of service learning; explore effective programs; learn principles of effective initiation and implementation; make linkages with curricula; and learn to assess community needs and project impacts. The training will offer valuable resources designed for higher education and K-12 faculty.

Presenters: *Joe Follman, Director, Florida Learn & Serve and Dee Dee Rasmussen, Executive Director, Florida Campus Compact, Tallahassee, FL*

Reciprocity: Campus & Community Partnerships

Room: Christ-Janer 9

The Urban Missions model approach to a sustainable, mutually beneficial service-learning partnership has been collaboratively developed and implemented over the past six years. Urban Missions' community partners have worked hand in hand with Columbia College's academic departments to realize dozens of inspiring youth-arts projects, from theatrical productions and puppet parades to video documentaries and web design. This session will address the building blocks for developing true partnerships: development of needs assessments, by-laws to govern the partnership, and the philosophy of experiential learning.

Presenters: *Paul Teruel, Director, Tabitha Matthews and Anna West, Program Coordinators of Community Partnerships, Office of Community Arts Partnerships, Brian Shaw, Associate Chairperson of Theater Department, Columbia College, Timothy Densmore, Independent Television Producer, Director, and Consultant, Chicago, IL*

Art Reaching Community

Room: Bayou 4

Come hear about the Art Reaching Community (ARC) project operated through the Honors College at Florida International University in Miami. ARC provides socially isolated members of the community the opportunity and tools to express themselves creatively through art and gives university students and community members the opportunity to come together through the visual arts. Currently, ARC is operating at an assisted living facility and a homeless shelter helping to build long-term relationships with residents at both. The ARC project has also been involved in short-term work in rural schools in Nicaragua.

Presenters: *Robert Hogner, Director of Civic Engagement, College of Business Administration and Director of Service for the Honors College, and Anna Cristina Fernandez, Graduate Student, Florida International University, Miami, FL*

Friday, February 4, 2005

1:45 p.m. - 3:15 p.m.

The Center for Art and Public Life:

Room: Christ-Janer 1

An Intersection of Art, Education, and Community

Connecting art and design with community development, the Center for Art and Public Life enriches education and artistic practice at the California College of the Arts (CCA) while also serving the diverse population of Oakland and San Francisco. Hear how the Center integrates service-learning into their Arts Education and Community Arts departments to demonstrate the value of visual art and effective partnerships in their public schools.

Presenter: *Sonia BasSheva Manjon, Ph.D., Director of the Center for Art and Public Life, Chair, Diversity Studies Program, California College of the Arts, Oakland, CA*

Art and Engagement:

Developing a Service-Based Approach

Room: Christ-Janer 3

Art students at Florida Gulf Coast University (FGCU) have engaged in a number of service-learning activities focusing on two major areas: community fundraising for the arts and engagement with local and international arts education. A panel will share highlights of these activities, discuss the service-learning mission of FGCU, and outline future directions of the program. Concrete examples of service-learning projects will be shared and case studies of past and future projects will be critically addressed.

Presenters: *Megan C. McShane, Ph.D., Assistant Professor, Morgan T. Paine and Patricia Fay, Associate Professors, Florida Gulf Coast University, Ft. Myers, FL*

Empty Bowls Project

Room: Christ-Janer 4

Hear how South Lake High School, a National Service-Learning Leader School, multiplied their "Empty Bowls" service-learning fundraising project participation level from one class at one school to eight schools with multiple class contribution. Detail explanation will include the history of the "Empty Bowls" project in Lake County, a work plan integrating the elements of service-learning into the Florida Sunshine State Standards, and an evaluation rubric. The session will conclude with a fun, creative, and interactive activity of bowl making and bisque bowl painting!

Presenters: *Cheryl McLean and Sue Schommer, Art Teachers, South Lake High School, Evelyn Robinson, Service-Learning District Coordinator, Lake County, Vicky Croteau, South Lake High School Service-Learning VISTA, Groveland, FL*

Asset-Based Service-Learning

Room: Christ-Janer 9

The exploration of a community is important to consider in the planning and action components of service-learning and community engagement. A shared curriculum encourages service providers and service receivers to become equal partners in the process of mapping a community. Students' perceptions of communities change from needs-based to asset-based. This interactive session will help participants develop and integrate asset-based elements into their service-learning project.

Presenter: *Karen Hutzler, Director, Community Arts in Schools, Cincinnati, OH*

Awaken Your Consciousness

Room: Bayou Studio 4

Artists provide not only a visual or representational piece of artwork, but also perform a meaningful service through the making of the artwork, the involvement in the community, and the overall appearance and meaning relating to the community in which the artwork was created. This presentation will highlight and/or feature the working artists in the field of service-learning directed artwork. It will describe current artwork, artwork in progress, and research developed on the topic of the artist's role and the artwork's role in communities and society.

Presenter: *Tonya Borgeson, Artist/Instructor, Lake Superior College, Duluth, MN*

Friday, February 4, 2005
3:30 p.m. - 5:00 p.m.

Service at the Ringling Museum

Room: Christ-Janer 1

This presentation will discuss how the Ringling Museum of Art can be used as a reference, resource, and theme for service-learning in the arts. Participants will learn how the museum can be accessed from their school, what opportunities are available for school tours, and how a service-learning project can be created from these experiences. Examples of projects and discussions on incorporating the community, business leaders, and students with service-learning projects will be conducted. Also included will be strategies for recruiting teachers of other academic subjects to join the arts in service-learning projects.

Presenter: *Nicole Crane, Associate Curator of Education, Ringling Museum, Sarasota, FL*

Serving Art at the Soup Kitchen

Room: Christ-Janer 3

The *Creative Writing in the Community* project was designed to teach creative writing workshops for the under-served population. Students running the project used the literary arts to improve the learning attitude, ability, and self-sufficiency of vulnerable youth and adults in the community, while helping to build a bridge between the academic world and the greater community. Participants will also discuss how to communicate the importance of arts in the service-learning curriculum to other disciplines and higher education administrators.

Presenter: *Terry Thaxton, Assistant Professor, University of Central Florida, Orlando, FL*

Middle School Theater: Making a Dramatic Difference

Room: Christ-Janer 4

Seven Springs Middle School students participate in a successful drama/chorus program that uses the arts to teach character education with other middle school students as well as elementary students. Participants will flex their own creative muscles to produce skits that teach character building and will learn Freeze Frame and Forum techniques to take back with them to implement at their own school.

Presenters: *Cynthia Tehan, National Board Certified Teacher and Rebecca Musselman, Teacher, Seven Springs Middle School, New Port Richey, FL*

Murals and Service Learning:

Room: Christ-Janer 9

Building Community through Participatory Art

In this session, participants will learn how mural-making can be an effective and meaningful service-learning tool to foster understanding among diverse populations and build community. Panelists will share academic research and personal experiences leading mural projects with urban youth in and around Cincinnati, Ohio. This presentation will include an overview of the historical role of murals in defining culture and building community, a description of the participatory process of creating murals and how this can be used as an effective service-learning tool, and examine two specific mural projects designed and led by the presenters.

Presenters: *Katie Schumm, Community Outreach Coordinator, and Bethany Weber, Student, Miami University of Ohio, Oxford, OH*

Pupils' Perceptions—An Alternative High School

Room: Bayou Studio 4

Community-Outreach Arts Partnership

A targeted group of critically "at risk" high school art students spend 30 hours a month participating in an off-campus arts restoration project known as ArtSouth, in Homestead, FL, a town previously destroyed by Hurricane Andrew. This multi-cultural agricultural town, once rich in history and culture, now embodies an historic downtown that is abandoned and depressed. Weekly, the students travel 25 miles to ArtSouth to study under resident artists and learn about traditional native customs to create artwork that culturally enriches the rundown historic downtown area. Session participants will experience this community/school affiliation through discussion, photos, literature, and actual student-created artwork. Participants will also practice woodcarving and sample student-made culinary treats.

Presenters: *Janice Klein-Young, Teacher, Douglas MacArthur High School, Daniel Garcia, Artist, Art South, Beatriz Herrmann, Community Liaison, Douglas MacArthur High School, Kendall, Dade County, FL*

Saturday, February 5, 2005
8:30 a.m. - 10:00 a.m.

Service-Learning in Museums:

Room: Christ-Janer 1

Examples and Evaluation

The intersection of service-learning and free-choice learning (self-directed, voluntary, guided by individual needs and interests) creates unique opportunities for civic engagement and partnerships within the community. Evaluation plays an important role in the creation, implementation, and outcome of museum programs. This session will present examples of evaluation conducted in free-choice learning environments and research on museums that are or have been sites for service-learning. Participants are invited to help shape evaluation processes that will support efforts in creating successful service-learning programs in museums and other cultural organizations.

Presenter: *Cheryl Kessler, Research Associate, Institute for Learning Innovation, Annapolis, MD*

Visual Journalism: Design Writing on American Democracy

Room: Christ-Janer 2

Design has a ubiquitous presence, one that guides our everyday actions, shaping our consciousness, reconfiguring our spaces, modifying our lives. This presentation will demonstrate the power and responsibility of design through developing a definition for the term “American Democracy,” and mapping the relationships between community issues that are central to democratic society. The American Democracy Project is a national, multi-campus initiative that seeks to create an intellectual and experiential understanding of civic engagement for undergraduates enrolled at institutions that are members of the American Association of State Colleges and Universities. This presentation will discuss a project, “Visual journalism: design writing on American Democracy,” that was developed in a visual communication class in partnership with the American Democracy Project.

Presenter: *Youngbok Hong, Assistant Professor of Visual Communication, Herron School of Art, Indianapolis, IN*

**Triangular Relationships Between
Service, Learning, and the Arts**

Room: Christ-Janer 3

This workshop will be divided into three sections: service-learning within arts organizations, student use of art within their service-learning projects, and the use of art within analytical and reflection assignments. Each section will provide sample service-learning projects and associated student assignments, and will feature one or more students who participated in the respective projects. Students will relate their experiences and learning outcomes.

Presenters: *Donna M. Trent, Assistant Professor and Lora B. Reed, Adjunct Professor, Eckerd College, St. Petersburg, FL*

Heroes’ Journey: Extraordinary Journey of Artful Teaching

Room: Christ-Janer 4

The Heroes’ Journey is one of the oldest stories told. Why art? Art is never content with the obvious. Like the Heroes’ Journey, art makes the ordinary extraordinary. It is a journey again and again of introspection, renewal, expanded vision, and service. It is a journey for educators, students, corporate executives and community leaders. Using the age-old Holoprint and in the company of heroes, participants will learn to ask the artful questions and build the programs that are part of every Heroes’ Journey.

Presenter: *Donna Wissinger, Concert Flutist and Arts Consultant, Marianna, FL*

Multiple Intelligences

Room: Christ-Janer 9

In this interactive session, you will learn how Howard Gardner’s theory of multiple intelligences can be used as the vehicle to link the arts with reflection and bring fun, excitement, and satisfaction to the process by encouraging students to use their developed intelligences and improve their undeveloped ones in service-learning projects.

Presenters: *Howard Bowden, National Service-Learning Consultant and Regional Advisor, National Service-Learning Exchange, Richmond, KY*

Notes

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My Schedule

Friday

7:45-8:30 a.m.	Breakfast	Hammond Commons
7:30-10:00 a.m.	Registration	Roskamp Center: Illustration Studio
8:30-10:00 a.m.	Opening Plenary	Roskamp Center: Illustration Studio
10:15-11:45 a.m.	<hr/>	
11:45 a.m.-1:30 p.m.	Lunch/Keynote	Roskamp Center: Illustration Studio
1:45-3:15 p.m.	<hr/>	
3:30-5:00 p.m.	<hr/>	

Saturday

7:45-8:30 a.m.	Breakfast	Hammond Commons
8:30-10:00 a.m.	<hr/>	
10:15-Noon	Closing Session	Roskamp Center: Illustration Studio



MAP DIRECTORY

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|---|--|
| 1 Keating Center
Academic Affairs
Admissions
Advising & Registration
Finance & Administration
Financial Aid
Office of the President | 15 Bayou Village Apartments
i. Appleton Place
j. Chapman Place
k. Calvin Place
l. Harbach Place
m. Joutas Place
n. Lazarus Place
o. Bayou I Place
p. Bayou II Place
q. SunTrust Clubhouse |
| 2 Ethel and Stanley Glen
Fine Arts Building | 16 Facilities |
| 3 William G. Selby and Marie
Selby Gallery / Lecture Hall | 17 Deborah M. Cooley
Photography Center |
| 4 Richard L. and Beverly
Joutas Visual
Communications Center
Computer Animation | 18 Human Resources |
| 5 Sculpture Studio | 19 Goldstein Studio Village |
| 6 Faculty Center and
Public Safety | 20 Appleton Hall |
| 7 Art and Sally
Christ-Janer Center | 21 Perkins Student Life Center
Career Services
Student Life |
| 8 The Roy and Susan
Palmer Quadrangle | 22 Harmon Hall |
| 9 Raskamp Center
a. Illustration Studio
b. Continuing Studies
and Special Programs
c. Ringling School
Design Center | 23 Idelson Hall |
| 10 The Cove
Marketing &
Communications | 24 Hammond Commons |
| 11 Married/Family Housing | 25 Center for Innovation
and Collaboration
Institutional Technology
(as of May 2005) |
| 12 Whitaker Bayou Studios
d. Crossley Gallery
e. Judy Hughes Studio
f. Trustee Studio
g. Studio 3
h. Seaside Powers Studio | 26 Verman Kimbrough
Memorial Library
Interior Design |
| 13 NationsBank / Brandenburg
Complex | 27 Peter-LaRue Plaza |
| 14 Ed and Carol Cheek
Liberal Arts Center | 28 Scott Plaza |
| | 29 Ferguson Studio |
| | 30 Idelson Studio |
| | P VISITOR PARKING |
| | D DISABLED PARKING |
| | C PUBLIC SAFETY CALL BOXES |